

# GB PRIVACY POLICY

## Penzion U Hánů

Meclov 237, 345 21 Meclov, Czech Republic

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### I. Data Controller

The data controller is:

**Penzion U Hánů**

Meclov 237, 345 21 Meclov

Email: penzionuhanu@seznam.cz

(hereinafter referred to as the “Controller”)

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### II. Personal Data We Process

We process the following personal data:

- name and surname
  - email address
  - phone number
  - address
  - reservation details (dates, number of guests, etc.)
  - identification data where required by law
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### III. Purpose and Legal Basis

We process personal data for the following purposes:

#### 1. Reservation and contract performance

Legal basis: performance of a contract (Art. 6(1)(b) GDPR)

#### 2. Legal obligations

- guest registration
- obligations towards authorities  
Legal basis: legal obligation (Art. 6(1)(c) GDPR)

### 3. Legitimate interest

- protection of rights and property
  - handling complaints
- Legal basis: Art. 6(1)(f) GDPR

### 4. Marketing

(e.g. newsletters) only with consent  
Legal basis: Art. 6(1)(a) GDPR

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## IV. Data Recipients

Personal data may be shared with:

- IT service providers and booking system **Previo** (processor)
- public authorities where required by law

Personal data are not transferred outside the EU unless stated otherwise.

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## V. Data Retention

Personal data are retained:

- for the duration of the contractual relationship
  - as required by legal regulations
  - as necessary to protect legal claims
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## VI. Your Rights

You have the right to:

- ✓ access your data
- ✓ rectify inaccurate data
- ✓ request erasure
- ✓ restrict processing
- ✓ data portability
- ✓ object to processing

You also have the right to lodge a complaint with:  
Czech Data Protection Authority ([www.uoou.cz](http://www.uoou.cz))

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## **VII. Data Security**

The Controller has implemented appropriate technical and organizational measures to protect personal data.

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## **VIII. Cookies**

### **What are cookies**

Cookies are small text files stored on your device.

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### **Types of cookies used**

- ✓ essential cookies (website functionality)
  - ✓ analytical cookies
  - ✓ marketing cookies (with consent)
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### **Purpose**

- ensuring website functionality
  - analyzing traffic
  - improving user experience
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### **Third-party cookies**

Cookies may also be set by third parties, such as:

- Previo booking system
  - analytics tools
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### **Managing cookies**

You can manage cookies in your browser settings.  
Please note that disabling cookies may affect booking functionality.

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## **IX. Contact**

✉ penzionuhanu@seznam.cz

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## **X. Final Provisions**

This policy is effective upon publication.  
The Controller reserves the right to update it.